



This message has been approved for general distribution to the CAW Local 555 Membership by Matt Root, President

---

Do not reply to this message - Reply to [caw555@cawlocal555.ca](mailto:caw555@cawlocal555.ca)

---

Greetings:

McMaster University and the United Way of Burlington and Greater Hamilton kicked off their joint fund raising campaign '**McMaster United: Every One, Every Day, Every Way**' on September 28th.

The United Way of Burlington & Greater Hamilton seeks to enhance community life and build stronger, healthier and more vibrant communities by connecting community needs to community resources. Through an effective annual fundraising campaign, the United Way of Burlington & Greater Hamilton maximizes available financial resources to improve our communities quality of life.

Through the use of volunteers and volunteer fund review panels and responsible stewardship, United Way is able to raise and allocate funds to meet current and changing human care needs within Burlington and Greater Hamilton following three specific funding streams: **Poverty Prevention; Strengthening Neighbourhoods** and **Supporting Seniors**. Currently, funds raised through the United Way campaign directly support 137 programs and services delivered by 75 funded agencies in Burlington and Greater Hamilton. All of this would not be possible without the support of over 6,000 volunteers who are actively engaged in the work of the United Way.

But to really make an impact in our communities, United Way relies on financial support from donors like you who live and work in our communities. Your United Way investment will go far in building healthier communities, creating supportive neighbourhoods, investing in stronger families and imagining brighter futures across Burlington and Greater Hamilton. United Way is a solid investment in your community.

None of us are immune. If not impacted directly in some way, we see the social damage caused by these problems on a daily basis. Increasing poverty, particularly among the youngest and oldest in society, is but one manifestation of this need. The lack of affordable housing and the ensuing crisis of homelessness is another. What is not so obvious perhaps are the other symptoms: violence, alienation, substance abuse, neglect, etc.

Attached to this email you can find letters from **Local 555 President, Matt Root**, and **CAW National President, Ken Lewenza** asking you to support your local United Way campaign. These letters will also be posted on our website <[www.cawlocal555.ca](http://www.cawlocal555.ca)> shortly.

In solidarity,

CAW Local 555  
Executive Board

---

Website: <http://www.cawlocal555.ca>  
Executive Contacts: <http://www.cawlocal555.ca/doclinks/execbd.pdf>  
Steward Contacts: <http://www.cawlocal555.ca/doclinks/jtstc.pdf>

---

September, 2010

Dear Member,

**"Fighting Back Makes A Difference"**

We will do anything for you but there are some battles that happen beyond the doors of the workplace:

- The aging parent who is facing increasing isolation
- The child dealing with learning disabilities, anxieties or bullying
- The working mother who needs a safe place for her child to go to after school

When faced with such problems, where do we turn?

Last year over 218,000 individuals turned to one or more of the 137 United Way funded programs being delivered by 75 community agencies.

Only with your generous support is the United Way of Burlington and Greater Hamilton able to give hope and opportunity to individuals and families in our communities.

That is why I am asking you to make a generous donation to the United Way.

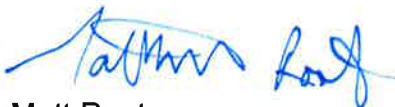
Making a meaningful impact has never been easier with the use of payroll deduction. By giving a small but generous gift every two weeks you can give a significant yearly donation.

For example, a gift of \$8 every two weeks (\$208 per year) means that you will provide a senior with the opportunity to remain engaged in the community, socialize with their peers while participating in physical and recreational activities that enhance their physical and mental health and quality of life, thus preventing social isolation.

How often can you make that kind of impact for the price of a daily cup of coffee?

So please join me and make our community great with a generous gift to the United Way Campaign.

In Solidarity,



Matt Root  
President  
CAW Local 555

September 27, 2010

## CAW-CANADA LOCAL UNION PRESIDENTS AND RECORDING SECRETARIES

### **Greetings:**

The annual United Way campaigns are now underway. In each of our communities the United Way has a proven ability to make a real difference in people's lives. The need for your support of your local United Way campaign has never been greater.

We know all too well, the negative impact the ongoing erosion of the manufacturing base is going to have on all our communities. In many cases it will mean that our members, who in the past have been such strong supporters of their local United Way Campaigns, will now be looking to United Way agencies for support.

The United Way was established to provide a community response to the problems our communities face. If not for the United Way, many of the agencies created to provide support would fold. We cannot allow that to happen.

None of us are immune. If not impacted directly in some way, we see the social damage caused by these problems on a daily basis. Increasing poverty, particularly among the youngest and oldest in society, is but one manifestation of this need. The lack of affordable housing and the ensuing crisis of homelessness is another. What is not so obvious perhaps are the other symptoms: violence, alienation, substance abuse, neglect, etc.

I urge all CAW members to support their local United Way campaign both by giving generously and volunteering where possible.

In solidarity,



KEN LEWENZA  
National President

KLPKcope343

cc: P. Kennedy, J.P. Fortin, NEB, Assistants, National Representatives